



VENDOR AND SPONSOR OPPORTUNITIES

ROCKINRODSCUSTOMRIDES.COM

THIRD ANNUAL

Rockin' Rods & Custom Rides

CAR SHOW
2024

SUNDAY, JULY 14
10AM-3PM

3220 CENTER DRIVE
MILLIKEN CO 80543



PRESENTED BY
STERLING
Rod And Custom

Don't miss this opportunity to become part of the fastest growing car show in Colorado.

Last year's sponsors and vendors include: Sterling Rod & Custom, Nature's Herb's & Wellness, High Plainz Strains, Wing Shack, The Waffle Lab, Joe's Detail Shop, etc.



400+

Cars Registered

40+

Sponsors/Vendors Participated

30+

Pin-Ups Registered

2000+

People in Attendance

DIGITAL EXPOSURE

111,561

Total Social Media Reach

156,541

Programmatic Banner Impressions

713

Social Media Link Clicks and Reactions

58,937

GreeleyTribune.com Impressions

Sponsor and vendors will receive valuable exposure to potential customers.

Showcase your products and services to a highly targeted audience of car enthusiasts. Network with car owners, collectors, mechanics, other businesses, and general attendees. Increase your brand exposure by being included in the Rockin' Rods & Custom Rides multi-media marketing efforts (print publications and digital advertising).

NEWSPAPER & MAGAZINE EXPOSURE

- Greeley Tribune
- Sterling Journal-Advocate
- Fort Morgan Times
- Loveland Reporter-Herald
- NOCO STYLE

LISTED IN SEVERAL CAR SHOW CALENDARS

- coloradocarshow.com
- westword.com
- carcruisefinder.com
- carshownationals.com
- oldride.com
- hemmings.com
- allevents.in
- carshowradar.com
- MileHighOnTheCheap.com

Visit our website
to find out more!



rockinrodscustomrides.com

BENEFITING LOCAL CHARITIES

Pickles Strong College Foundation and The Weld Food Bank

Raffle proceeds to benefit Pickles Strong College Foundation and canned food donations to benefit The Weld Food Bank. Attendees are encouraged to bring 3 canned food items for entry to the Car Show.

SPONSORSHIP OPPORTUNITIES

GOLD \$400

- Rotating Banner/Logo on HomePage
- Company Name/Logo listed in (2) FB sponsored posts promoting the car show event
- Company logo listed on website under Sponsors & Vendors
- (2) "Thank You to Our Sponsors" Announcements at event
- Company Business Card(s) as well as promotional items, included in Swag Bag, given to our car show participants
- Booth space available

SILVER \$200

- Company logo listed on website under Sponsors & Vendors
- (2) "Thank You to Our Sponsors" Announcements at event
- Company Business Card(s) as well as promotional items, included in Swag Bag, given to our car show participants
- Booth space available

Contact Tucker at tucker@naturesherbsandwellness.com for details about vendor participation or sponsorship opportunities.

2023 Car Show Highlights



DON'T MISS OUT!

Contact Tucker at
Tucker@natureherbsandwellness.com
for details about vendor participation or
sponsorship opportunities.



2023 1st Place Winner



2023 2nd Place Winner



2023 3rd Place Winner