



**VENDOR AND SPONSOR  
OPPORTUNITIES**

**ROCKINRODSCUSTOMRIDES.COM**

THIRD ANNUAL

Rockin' Rods & Custom Rides

CAR SHOW  
2024

PRESENTED BY

STERLING  
Rod And Custom

SUNDAY, JULY 14  
10AM-3PM

3220 CENTER DRIVE  
MILLIKEN CO 80543

Don't miss this opportunity to become part of the fastest growing car show in Colorado.

Last year's sponsors and vendors include: Sterling Rod & Custom, Nature's Herb's & Wellness, High Plainz Strains, Wing Shack, The Waffle Lab, Joe's Detail Shop, etc.



400+

Cars Registered

40+

Sponsors/Vendors  
Participated

30+

Pin-Ups Registered

2000+

People in Attendance

DIGITAL EXPOSURE

111,561

Total Social Media Reach

156,541

Programmatic Banner  
Impressions

713

Social Media Link Clicks  
and Reactions

58,937

GreeleyTribune.com  
Impressions

# Sponsor and vendors will receive valuable exposure to potential customers.

Showcase your products and services to a highly targeted audience of car enthusiasts. Network with car owners, collectors, mechanics, other businesses, and general attendees. Increase your brand exposure by being included in the Rockin' Rods & Custom Rides multi-media marketing efforts (print publications and digital advertising).

## NEWSPAPER & MAGAZINE EXPOSURE

- Greeley Tribune
- Sterling Journal-Advocate
- Fort Morgan Times
- Loveland Reporter-Herald
- NOCO STYLE

## LISTED IN SEVERAL CAR SHOW CALENDARS

- coloradocarshow.com
- westword.com
- carcruisefinder.com
- carshownationals.com
- oldride.com
- hemmings.com
- allevents.in
- carshowradar.com
- MileHighOnTheCheap.com

Visit our website  
to find out more!



rockinrodscustomrides.com

## BENEFITING LOCAL CHARITIES

### Pickles Strong College Foundation and The Weld Food Bank

Raffle proceeds to benefit Pickles Strong College Foundation and canned food donations to benefit The Weld Food Bank. Attendees are encouraged to bring 3 canned food items for entry to the Car Show.

## SPONSORSHIP OPPORTUNITIES

### **GOLD \$400**

- Rotating Banner/Logo on HomePage
- Company Name/Logo listed in (2) FB sponsored posts promoting the car show event
- Company logo listed on website under Sponsors & Vendors
- (2) "Thank You to Our Sponsors" Announcements at event
- Company Business Card(s) as well as promotional items, included in Swag Bag, given to our car show participants
- Booth space available

### **SILVER \$200**

- Company logo listed on website under Sponsors & Vendors
- (2) "Thank You to Our Sponsors" Announcements at event
- Company Business Card(s) as well as promotional items, included in Swag Bag, given to our car show participants
- Booth space available

**Contact Tucker at [tucker@naturesherbsandwellness.com](mailto:tucker@naturesherbsandwellness.com) for details about vendor participation or sponsorship opportunities.**



# 2023 Car Show Highlights



## DON'T MISS OUT!

Contact Tucker at  
[Tucker@naturesherbsandwellness.com](mailto:Tucker@naturesherbsandwellness.com)  
for details about vendor participation or  
sponsorship opportunities.



2023 1st Place Winner



2023 2nd Place Winner



2023 3rd Place Winner